



**icESS**

BUCHAREST UNIVERSITY  
OF ECONOMIC STUDIES

# THE 7<sup>TH</sup> INTERNATIONAL CONFERENCE ON ECONOMICS AND SOCIAL SCIENCES

Exploring Global Perspectives: The Future of  
Economics and Social Sciences

**13 - 14 June 2024**



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NASTASIA Sorin, Southern Illinois University Edwardsville, **United States of America**  
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OSTERRIEDER Joerg, University of Twente, **Netherlands**  
PAIVA Inna, Instituto Univeritário de Lisboa, **Portugal**  
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VRÂNCEANU Radu, ESSEC Business School, **France**  
WIERENGA Berend, Rotterdam School of Management, **Netherlands**

85%  
foreign  
affiliation



# Conference Schedule



DAY 1 – 13 June 2023

13:30 – 14:00 Registration

14:00 – 15:00 Lunch and networking

15:00 – 15:30 Conference Opening

15:30 - 18:00 Plenary Session

*Cristian BADARINZA, National University of Singapore, United States of America*  
*Suman, MISHRA, Southern Illinois University Edwardsville, USA*  
*Sorin NASTASIA, Southern Illinois University Edwardsville, United States of America*

18:00 – 22:00 Gala Dinner  
@ Hotel Sheraton



DAY 2 – 14 June 2023

9:00 – 11:00 Parallel Sessions

11:00 – 11:30 Coffee Break

11:30 – 13:00 Parallel Sessions

13:00 – 14:00 Lunch (Floor 1)

14:00 – 18:00 Parallel Sessions



# Guest Speakers

DAY 1 - 13 June 2023, 15:30 – 18:00



## Real estate sustainability: Taking stock or going with the flow?

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Dr. Cristian Badarinza is an Associate Professor at the National University of Singapore, a Faculty Affiliate of the Institute of Real Estate Studies, and a Network Associate of the Centre for Economic Policy Research, London.

His research interests are in the areas of residential real estate, household finance and financial economics. Previously, he has been a Postdoctoral Fellow at Saïd Business School, a Research Assistant in the Monetary Policy Research Division of the European Central Bank in Frankfurt am Main, and has obtained a PhD and an MSc in Economics from Goethe University, Frankfurt am Main.



**Cristian BADARINZA**

National University of  
Singapore  
Singapore



## Media Industries and AI: The Changing Landscape of Business and Communication

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Suman Mishra (PhD, Temple University) is a professor and graduate program director in the Department of Mass Communications at Southern Illinois University Edwardsville (SIUE).

Mishra's research focuses on social identities in multicultural markets, consumer culture, advertising and strategic communication, visual communication, globalization and transnational flows of media and information, religion and spirituality in the marketplace, and media representation of gender, race, religion, ethnicity, disability, and nationality.



**Suman MISHRA**

Southern Illinois University

Edwardsville

United States of America



## Environmental, Social, and Governance (ESG) Practices for 21st Century Businesses

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Dr. Sorin Nastasia is an Associate Professor in the Department of Applied Communication Studies at Southern Illinois University Edwardsville and the director of the International Studies degree program within the College of Arts and Sciences.

He earned his Ph.D. in Communication and Public Discourse at the University of North Dakota in 2010, an M.A. in Communication and Public Relations from the National University for Political Studies and Public Administration in Romania in 2003, an M.A. in International Relations from the Academy of Economic Studies in Romania in 1999, as well as an M.A. in American Cultural Studies in 1996 and a B.A. in Romanian and English Languages and Literatures in 1995 from the University of Bucharest in Romania.



**Sorin NASTASIA**

Southern Illinois University Edwardsville  
United States of America





# Parallel Sessions

DAY 2 – 14 June 2023



# Agrifood and Environmental Economics



**Simona Roxana  
PĂTĂRLĂGEANU**  
Bucharest University of  
Economic Studies

**Romania**



**Andreea Apetrei KALVERAM**  
Catholic University of  
Valencia

**Spain**



**Jonel SUBIĆ**  
Institute of Agricultural  
Economics from Belgrade

**Serbia**

# Accounting and Management Information Systems



**Marta NOWAK**  
Wroclaw University of  
Economics and Business  
**Poland**



**Camelia Iuliana LUNGU**  
Bucharest University of  
Economic Studies  
**Romania**



**Nadia ALBU**  
Bucharest University of  
Economic Studies  
**Romania**



# Statistical Methods and Data Science in Applied Economics



**Adriana Anamaria  
DAVIDESCU (ALEXANDRU)**  
Bucharest University of  
Economic Studies  
**Romania**



**Roberto Dell'ANNO**  
University of Salerno  
**Italy**



# Business Administration and Entrepreneurship



**Enrico PRINZ**  
EM Strasbourg  
Business School

**France**



**Luis Miguel Ciravegna**  
Martinis da FONSECA  
Porto School of Engineering

**Portugal**



**Mihail BUȘU**  
Bucharest University of  
Economic Studies

**Romania**

# Business and Tourism



**Olimpia STATE**  
Bucharest University of  
Economic Studies  
**Romania**



**Mariarosaria LOMBARDI**  
University of Foggia  
**Italy**



**Raluca Mariana GROSU**  
Bucharest University of  
Economic Studies  
**Romania**

# International Business and Economics



**Radu MUȘETESCU**  
Bucharest University of  
Economic Studies  
**Romania**



**Ramona-Iulia DIEACONESCU**  
Bucharest University of  
Economic Studies  
**Romania**



**Dionysis SKARMEAS**  
Athens University of  
Economics & Business  
**Greece**



**Yoshi FUJIWARA**  
University of Hyogo  
**Japan**



# Finance & Banking

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**Bettina BÖKEMEIER**  
Bielefeld University  
**Germany**



**Mihaela IACOB**  
Bucharest University of  
Economic Studies  
**Romania**





# Innovative Marketing

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**Ștefan CĂESCU**  
Bucharest University of  
Economic Studies  
**Romania**



**Georgiana GRIGORE**  
University of Leicester  
**United Kingdom**

# Civic Engagement and Sustainable Education



**Magdalena  
IORDACHE-PLATIS**  
University of Bucharest  
**Romania**



**Dumitru MIRON**  
Bucharest University of  
Economic Studies  
**Romania**



**Vasileios NTOUROS**  
National and  
Kapodistrian University  
of Athens  
**Greece**

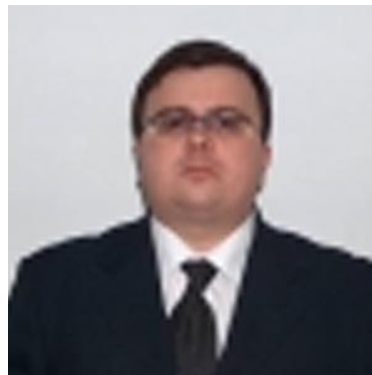
# Management and Public Administration



**Katarina VALASKOVA**

University of Zilina

**Slovakia**



**Cezar – Petre SIMION**

Bucharest University of

Economic Studies

**Romania**



**Oana Matilda SABIE**

Bucharest University of

Economic Studies

**Romania**



# Economics and Business Communication



**Mihaela Roberta  
STANEF-PUICĂ**  
Bucharest University of  
Economic Studies

**Romania**



**George Laurențiu ȘERBAN  
OPRESCU**  
Bucharest University of  
Economic Studies

**Romania**



**Sorin NASTASIA**  
Southern Illinois University  
Edwardsville

**USA**

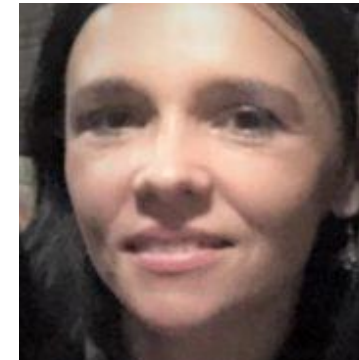


# Labour and Social Welfare

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**Denisa M. SOLOGON**  
Luxembourg Institute of  
Socio-Economic Research  
**Luxembourg**



**Eva MILITARU**  
National Research  
Institute for Labour and  
Social Protection  
**Romania**



# SDG Workshop: Integrating Sustainable Development Goals into Real World: Challenges and Opportunities



**Elena PREDA**

Bucharest University of  
Economic Studies

**Romania**



**Carmen TRICA**

Bucharest University of  
Economic Studies

**Romania**



**Michal KRAVCIK**

WaterHolistic, People and  
Water

**Slovakia**



**Louis MEULEMAN**

Public Strategy for  
Sustainable  
Development

**Belgium**



# Workshop for Young Researchers



**Donatella PRIVITERA**  
University of Catania  
**Italy**



**Marius CONSTANTIN**  
Bucharest University of  
Economic Studies  
**Romania**



**Andra Nicoleta MECU**  
Bucharest University of  
Economic Studies  
**Romania**



# Workshop: Experimental Economics, Application for Innovation Economy



**Dragoș HURU**  
Bucharest University of  
Economic Studies  
**Romania**



**Radu VRÂNCEANU**  
ESSEC Business School  
**France**



**Angela ȘUTAN**  
Burgundy School of  
Business  
**France**





# The conference in numbers



# over 170 participants with foreign affiliation

Europe	123	Asia	39	America	13	Africa	3
Italy	14	Turkey	15	United States of America	7	Egypt, Ethiopia, South Africa	1
Albania	10	India	10	Mexico	4		
Bulgaria, Serbia, Ukraine	9	Vietnam	5	Argentina	1		
France, Greece	8	China, Pakistan, United Arab Emirates	2	Colombia	1		
United Kingdom	7	Georgia, Israel, Nepal	1				
Poland, Slovakia	6						
Croatia, Spain	5						
Hungary, Macedonia	4						
Bosnia and Herzegovina, Czech Republic, Norway	3						
Germany	2						
Austria, Belgium, Denmark, Ireland, Lithuania, Portugal, Slovenia, Switzerland	1						

**180  
TOTAL  
papers**

**64  
PAPERS**  
having at least  
an author with  
foreign affiliation  
(36%)



# Publishing Opportunities





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- Submission **ends** May 24, 2024, at 11:59 PM EST.
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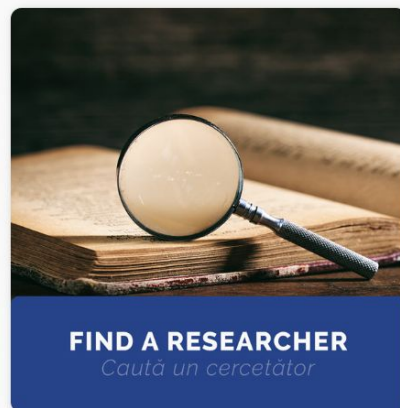
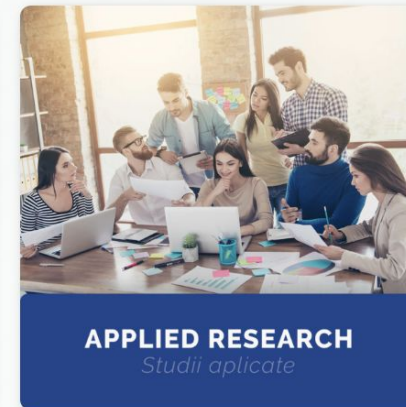
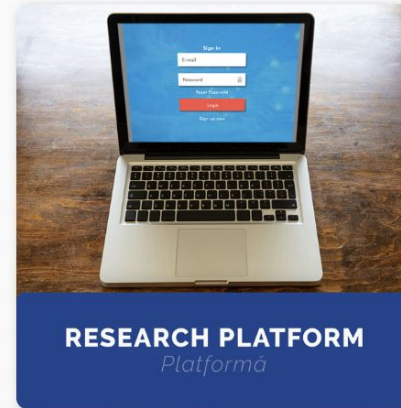
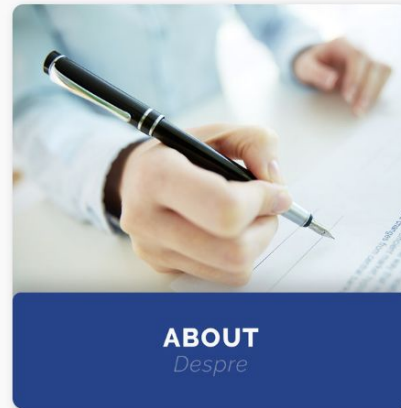
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